

Course Outcomes/ Summary Outcomes of Add on / Certificate Course (2017-18)

**CERTIFICATE COURSE IN AVIATION, CATERING AND EVENT
MANAGEMENT**

Summary: Aviation, Catering and Event Management is the coordination, running and planning of all the people, teams and features that come together to create every kind of event. In this course students are trained in areas like hospitality management, analyzing, planning, marketing, producing and evaluating an event. The students will be able to understand nutritional values of foods. The world of event management has changed tremendously in the last few years, especially as newer technologies are making their way to make things better. Different kinds of events software help to make the event run smoothly, and if an event manager uses technology prudently he can gain an edge over his competitors.

Course outcomes:-

- The students will come to know about the marketing concept of the event
- The students will be able to handle hospitality aspect of an event.
- As a girl, the student will be able to understand the nutritional values of different food
- The students can understand the logistics of event management.
- The students are able to manage tools and resources for event management.
- The students can develop communication skills and understand the ethics of the event industry.
- The student can focus on management skills to successfully plan and host an event.

CERTIFICATE COURSE IN COSMETOLOGY

Course Objectives:

- To make students aware of personal grooming.
- To make students familiar with various skin care and hair care tools.
- Students come to know how to become presentable in society.

Course Outcomes:

- Students will learn about various basic massage manipulations.
- They also learn about basic Hairstyling and Hair Cuts.
- Students will be capable of doing Hand and Feet Care.
- Students will understand the technique of Self and party make up.

Advantages :

- Exposure has been given to the students as they participate in makeover of all the items in various events inside and outside the campus.
- Students become confident and aware about various courses in this field and the value and prospects of Cosmetology field.

CERTIFICATE COURSE IN DANCE

The aim of the dance is to develop students who are sensitive and articulate physical and verbal communicators of the visual art of dance; who are proficient in the analysis of dance in its cultural manifestations, leading them beyond knowledge of a culture to an understanding and celebration of difference; and who are flexible, creative thinkers able to perceive, examine and evaluate different points of view.

Moreover, a classical education provides the academic excellence and moral framework to fight this injustice. It encourages students to pursue the why, how and who of ideas and decisions in addition to the what, and helps develop young people who own their power to enrich their lives and the lives of others.

CERTIFICATE COURSE IN FASHION DESIGNING
(Specialization: Fashion/Textiles)

SEMESTER: I

Paper- IV Sewing Techniques-I

CO 1: Students will be able to learn the basic sampling of plackets, pockets, darts, seams and hand stitches etc.

Paper-V Fashion Art & Design Development

CO 1: It helps students adopt a better understanding of the people around them and learn to build stronger relationships.

CO 2: Learning the Design and illustration fosters creativity of the student.

CO 3: Design is inherently creative.

Paper –VI Pattern Making & Construction-I

CO 1: Student will be able to make patterns and do garment construction of the following:
Basic block, child panty, bloomer, party wear frock, jump suit

CO 2: Student will be able to make patterns and layouts according to body measurement of kids and produce the final apparel product accordingly.

Paper -VII CAD-I

CO 1: Students will learn about basics of designing on computer.

CO 2: Student work on design projects which help in increased productivity and efficiency of work with the help of CorelDraw.

Paper -VIII Concept of Fashion & Textiles-I.

CO 1: Students will understand & basic concepts of fashion and textiles.

CO 2: Students learn about various technical aspects of printing and finishing of textile products in industry.

CERTIFICATE COURSE IN FRENCH LANGUAGE

Programme Outcomes

A 30 hour Certificate Course in French has the following programme outcomes:

A. Language Proficiency

Speaking

- Students can satisfy requirement of everyday situations.
- Students can elaborate and apologizing.
- Students can narrate event.
- Students can use communication strategies.
- Students can support opinions and hypothesize.
- Students can be understood without difficulty by a native interlocutor.

Listening

- Students can understand most speech on a familiar topic.
- Students show an emerging ability to understand complex discourse.

Reading

- Students are able to demonstrate good comprehension of written discourse in areas of special interests.
- Students can understand the main idea of unfamiliar texts.
- Students recognize the role of cultural knowledge in understanding written texts.

Writing

- Students can write on a variety of topics with significant precision and in detail.
- Students can demonstrate ability to do basic analysis and research on a literary or cultural topic and present their findings in a research paper.

B. Cultures and Literature

- Students demonstrate a knowledge of French literatures and cultures.
- Students can compare and contrast cultural practices as they relate to French and Indian culture and are able to generalize about the importance of understanding cultural differences.

CERTIFICATE COURSE IN INTERIOR DECORATION

Add on course in interior design is a 3 months (40 hours) course in the domain of interior designing .The course is offered to aspirants have completed their 10+2 and pursuing any degree or diploma course at college level. A student can pursue it along with any course. Hence the focus is on imparting the basic knowledge in regards to the fundamental concepts and principal of designs. A student can opt for enhancement in skill and knowledge set by going for an advance level diploma. The course is structured dissipate practical level skills in the subject along with the theoretical understanding.

Interior designing is an art of structuring and arrangement of things in a manner so as to reflect synchronization and authenticity of the designed area in consonance with its surroundings. The main area covered in this course are 2D planning, ceiling designing, flooring designing, and basic interior concepts. The course provides a compressive outlook of the subject to the students so that they can with stand the today's demand as well as they will be able to in the respective domain.

Programme Outcomes

- Interior designs with architect and Interiors architects.
- landscape designs
- Assistant to interior designers
- Product design consultants

Course outcomes

- Knowledge and skills in the use of basic tools, techniques and process to work in interior design field.
- To learn various elements of interior design and to implement those in the art works.
- Basic interior design software knowledge which help to explore the designs and improve productivity and better quality work in less time.
- To improve the skills of perfection and rendering.
- To learn the basic design objective for building designs.

CERTIFICATE COURSE IN JAVASCRIPT

Certificate Course: JavaScript

Program Outcomes

By successfully completing this course, students will be able to:

- Know variable naming rules and JavaScript data types.
- Identify expressions and operators.
- Know flow control.
- Demonstrate objects and arrays usage
- Define functions and methods.
- Define constructors and inheritance.
- Demonstrate usage of pattern matching with regular expressions.
- Describe the Document Object Model (DOM).
- How to Get Input and Output
- Know managing web page styles using JavaScript and CSS.
- Demonstrate handling web page events.
- Demonstrate how to script tables and forms.
- Know Ajax and its use.

Summary Report

Covers advanced programming concepts to build practical, real-world web applications using JavaScript, AJAX, and jQuery. Covers Object-Oriented Design and Programming, User Interface (UI) design and implementation, and communicating with a web server back-end. Covers using these techniques to create dynamic, interactive web applications, as well as the language-specific details needed to implement them in JavaScript.

Mastery of programming techniques will be assessed using a variety of strategies, including:

- Students will take tests or quizzes to assess "knowing" and "remembering" skills.
- Students will be required to write discussion board postings to assess "understanding" skills.
- Students will be given solutions to related problems and be asked to adapt them to new problems to assess "applying" and "analyzing" skills, as part of programming labs.
- Students will be asked to compare various programming techniques on their suitability for solving programming labs in order to test "evaluating" skills, both as part of the labs as well as part of their discussion postings.
- Students will be asked to create and implement new solutions for programming labs to assess their "creating" skills.



CERTIFICATE COURSE IN LEGAL RIGHTS OF WOMEN IN INDIA

This “Certificate Course in Legal Rights of Women in India” is a comprehensive guide to laws protecting and safeguards position of women in Indian Society. This course is beneficial to understand not only their legal rights but also remedies available to them when their legal rights are violated in society because most of the women in Indian society hesitate to approach court for the implementation of their rights. The main object of this course is to know the boundaries of law and to talk about securing their rights with the background of knowledge of law. This course also covers constitutional scheme of rights especially laws regarding protecting from domestic violence, dowry prohibition act, sexual harassment of women at work place, immoral traffic, the Maternity Benefit Act and other related acts.

This course does not intend to create complications and confusion of legal rights of women instead its focus is on interpreting the legal provision in simple manner with simple solutions to the problems faced by women in Indian Society.

The main focus of this certificate course is to spread legal awareness and proper information about legal rights of women in India.

CERTIFICATE COURSE IN PHP AND ORACLE DATABASE CONNECTIVITY

Certificate Course: PHP and Oracle Database Connectivity

Program Outcomes

After successful completion of this course, students will be able to:

1. Write PHP scripts to handle HTML forms.
2. Write regular expressions including modifiers, operators, and meta characters.
3. Create PHP programs that use various PHP library functions, and that manipulate files and directories.
4. Analyze and solve various database tasks using the PHP language.
5. Analyze and solve common Web application tasks by writing PHP programs.

Summary Report

Introduction to the open source Web scripting language PHP. Build dynamic Web applications. Semantics and syntax of the PHP language, including discussion on the practical problems that PHP solves. Write server-side cross-platform HTML-embedded scripts to implement dynamic Web pages that interact with databases and files.

Course work will be weighted to determine your final course grade as follows:

14 Individual Assignments	40%
5 Group Assignments	10%
7 Evaluations	30%
1 Final Submission	20%



CERTIFICATE COURSE IN PUNJABI TYPING

ਸਰਟੀਫਿਕੇਟ ਕੋਰਸ:ਪੰਜਾਬੀ ਟਾਈਪਿੰਗ

ਹੰਸਰਾਜ ਮਹਿਲਾ ਮਹਾਵਿਦਿਆਲਾ ਵਿਚ ਪੋਸਟ ਗਰੈਜੂਏਟ ਪੰਜਾਬੀ ਵਿਭਾਗ ਵੱਲੋਂ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਅਜੇ ਸਰੀਨ ਜੀ ਦੀ ਅਗਵਾਈ ਅਧੀਨ ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ ਪਟਿਆਲਾ ਦੇ ਪੰਜਾਬੀ ਕੰਪਿਊਟਰ ਸਹਾਇਤਾ ਕੇਂਦਰ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਮਿਤੀ 28/01/2019 ਤੋਂ 02/02/2019 ਤਕ ਛੇ ਰੋਜ਼ਾ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਵਿਚ ਕੰਪਿਊਟਰ ਦੀ ਵਰਤੋਂ ਸਬੰਧੀ ਸਰਟੀਫਿਕੇਟ ਕੋਰਸ ਕਰਵਾਇਆ ਗਿਆ। ਇਸ ਕੋਰਸ ਦਾ ਰੋਜ਼ਾਨਾ ਸਮਾਂ ਪੰਜ ਘੰਟੇ ਸੀ ਜਿਸ ਦੇ ਤਹਿਤ ਛੇ ਦਿਨਾਂ ਵਿਚ ਤੀਹ ਘੰਟਿਆਂ ਦਾ ਕੋਰਸ ਮੁੱਖ ਸੰਚਾਲਕ ਪ੍ਰੋ. ਵੀਨਾ ਅਰੋੜਾ ਅਤੇ ਪ੍ਰੋ.ਪੂਨਮ ਸ਼ਰਮਾ ਸਹਿ ਸੰਚਾਲਕ ਦੀ ਦੇਖ ਰੇਖ ਵਿਚ ਮੁਕੰਮਲ ਕਰਵਾਇਆ ਗਿਆ। ਇਸ ਵਿਚ ਵੱਖ ਵੱਖ ਕਲਾਸਾਂ ਦੇ 26 ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਭਾਗ ਲਿਆ।

ਸਾਰ ਤੱਤ:-

1. ਭਵਿੱਖ ਵਿਚ ਨਿੱਜੀ ਤੌਰ ਤੇ ਲਾਹੇਵੰਦ।
2. ਆਉਣ ਵਾਲੇ ਸਮੇਂ ਵਿਚ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਰੋਜ਼ਗਾਰ ਸਬੰਧੀ ਵਸੀਲਿਆਂ ਵਿਚ ਮਦਦਗਾਰ।
3. ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਵਿਚ ਕੰਪਿਊਟਰ ਬਾਰੇ ਵੱਡਮੁੱਲੀ ਜਾਣਕਾਰੀ ਹੀ ਨਹੀਂ ਸਗੋਂ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਵਿਚ ਕੰਪਿਊਟਰ ਟਾਈਪਿੰਗ ਦੀ ਅਦੁੱਤੀ ਜਾਣਕਾਰੀ ਵੀ ਪ੍ਰਾਪਤ ਹੋਣੀ।
4. ਕੰਪਿਊਟਰ ਤੇ ਮਾਤਭਾਸ਼ਾ ਦੀ ਜਾਣਕਾਰੀ।
5. ਕੰਪਿਊਟਰ ਦੀਆਂ ਵੱਖ ਵੱਖ ਸਾਈਟਾਂ ਬਾਰੇ ਜਾਣਕਾਰੀ।

REPORTING, ANCHORING AND NEWS READING

Summary: The add on course in Reporting, Anchoring and News Reading makes the students aware about the world of media. This course related to Media aims at imparting crucial reporting, anchoring and news reading skills to students. The students can pursue this course along with their regular degree programmes. The students can learn about the reporting skills, fundamentals of anchoring and the confidence to make it big as an anchor or newsreader. This course can give a kick start to the career of the student. This is one of the courses for those who are fascinated by the world of glamour. This course aims to expose its students to the techniques employed in reporting as well as anchoring for live events and TV shows with an added advantage of learning news reading complexities.

Course outcomes:-

Certificate level

1. The student will be able to do news reporting, anchoring and news reading.
2. The student will be able to hold the attention of the public.
3. The student can write scripts for various formats of Radio or TV.
4. The student will be able to record TV news and Radio News bulletin.

Diploma Level

1. The student will be able to face the camera.
2. The student will be able to write different types of features, articles and news story.
3. They will be able to know the technical aspects of ENG and EFP.

Advance Diploma Level

1. The student will become a radio presenter; can work as subeditor/Proof reader in a newspaper or work for electronic filed production of a TV channel.
2. The student can host a talk show, make promos or jingles for radio or can work for the radio/TV newsrooms.
3. They will be able to work on a news desk of a newspaper.

Certificate Course: Software Development using ASP.net

Program Outcomes

After completing this course, you will be able to:

- Understand the .NET framework and its runtime environment in detail.
- Understand the major aspects of C# programming language and its oriented features such as classes, objects, inheritance, polymorphism etc
- Understand the useful and advanced concepts in C# like multithreading, error handling, reflection etc
- Understand the new features that are unique to C# such as properties, indexers, delegates, events and namespaces
- Understand the features of ASP.NET version 2.0 and the various stages in the processing of web forms
- Understand the different types of controls such as server controls, web controls, HTML controls, validation controls, user control and data binding controls
- Learn about various concepts in web programming such as personalization, session state, configuration etc
- Understand the concept of files and how database connection is established
- Learn about some advanced programming constructs like sub procedures, function procedures, modules, arrays, structures, and collections

Summary Report

The aim of this course is to introduce you to the .Net technology which provides multi-language environment to develop windows based software development. The main focus of this course is on .Net framework, C# programming language, Visual Basic, and ASP.Net (for web application development).

Course work will be weighted to determine your final course grade as follows:

14 Individual Assignments	40%
5 Group Assignments	10%
7 Evaluations	30%
1 Final Submission	20%



DIPLOMA IN JOURNALISM AND MEDIA

CO1. The students are able to work as per the requirement of the industry, i.e., newspaper, radio, television, advertising and Public relations.

CO2. The students can start their own venture and become job providers instead of job seekers.

CO3. As more emphasis on practical is given in Diploma in J&M including on the job training, expert classes, workshops, seminars, media visits, etc., so the students have more exposure.

CO4. The students are made aware about industry demands and they are given training accordingly.

Programme specific outcomes

PSO1. Students demonstrate knowledge of the field of communication and the meaning and purpose of communication at the individual, group, and societal level.

PSO2. Students will be able to prepare, organize, and deliver an engaging oral and written communication presentation.

PSO3. The students will be able to know technical knowledge about media related software especially newspaper related software including design of newspaper's pages.

PSO4. The students will be able to write a variety of mass media products, including news stories and press releases.

PSO6. The student gain knowledge about media evolution.

DIPLOMA COURSE IN BIOINFORMATICS

Course objectives

- To make student aware of various tools and databases used for biological analysis.
- To develop problem solving skills using computer programs.
- To make student familiar with various concepts of biology and computer sciences.

Course outcomes

- Students will know about programming languages for making softwares.
- Students will be able to retrieve biological information from various databases.
- Students will understand the various applications of bioinformatics.

Advantages

- Knowledge of the concepts of bioinformatics makes students aware to choose new research disciplines in higher studies as their career.
- The additional course in bioinformatics give students an advantage of considering their three year bachelors degree as equivalent to four year degree in some of the foreign universities.

DIPLOMA IN FASHION DESIGNING
(Specialization: Fashion/Textiles)

Semester-II

Paper -IV Sewing Techniques-II

CO 1: Students will learn to make samples of sleeves, yokes and collars.

CO 2: Students will learn to implement above learnt techniques through drafting, layout and construction of gathered frock.

Paper – V Fashion Illustration & Design Development Skill

CO 1: Students will learn different types of prints and textures related to kids wear.

CO 2: Students will learn about figure drawings of kids and babies.

Paper –VI Portfolio Development (Kids)

CO 1: Students will be able to communicate effectively with customers to design their garments as per their requirements as well as according to the latest trend.

CO 2: Students will learn theme based collection is made by them including specification sheet, mood board, story board and many more.

Paper - VII CAD-II

CO 1: Students will be able to understand the basic Concepts of Corel Draw & their tools.

CO 2: Students will learn to design & render fashion details.

Paper -VIII Concept of Fashion & Textiles-II

CO 1: Student will learn about concepts related to fashion and textiles.

CO 2: This course will impart knowledge about decorative way of constructing fabrics.

DIPLOMA FOR MEDICAL LAB TECHNICIAN

Course Objectives

- To provide hands-on training of clinical lab analysis and advanced techniques of Medical Laboratory Technology through one month training in a Pathology Lab.
- To provide the knowledge of safety measures and ethical practices associated with clinical laboratory and health care.
- To impart experiential learning to the students and inculcate the ability to work efficiently as medical lab technician in healthcare sector.

Course Outcomes

After the completion of course students will be able to:

- Perform routine clinical lab analysis according to the accepted standards for quality control in haematology, Biochemistry, Pathology, laboratory equipments etc.
- Perform clinical laboratory tests within the ethical guidelines of medical lab technology.
- Possess technical skills and operate laboratory equipments safely and accurately.
- Follow safety rules and precautions while collecting, handling and storing samples, and dispose biowaste according to the quality control measures.
- Communicate effectively by oral and written means with the patients and professional workers.
- Understand the need of life-long learning and involve in activities of upgrading skills and professional growth.

DIPLOMA IN ORGANIC FARMING

Course Objective:

- 1) To make the learners understand the basic concept of organic farming and to encourage them for the same instead of conventional farming.
- 2) To spread the thought of “SAY NO TO chemical fertilizers and pesticides”.
- 3) To provide an outline of effective communication skills and basic computer skills.
- 4) To spread awareness regarding environmental issues.
- 5) To provide practical knowledge about preparation of various types of compost and green manure.
- 6) To make the students aware about integrated pest management.
- 7) To understand the procedure of organic certification and quality assurance of organic produce.

Course outcomes

After the completion of the course students will be able to :

- Set up their own organic farm and can become successful entrepreneur
- They can prepare compost from kitchen waste.
- Students can set up vermicomposting unit.

ADVANCE DIPLOMA COURSE IN BIOINFORMATICS

Course objectives

- To make students able to use various tools and software in their research work.
- To make students able to using programming language for designing various software and database.
- To make students aware about insillico approach for solving their problems in various fields

Course outcomes

- Students will able to solve their biological problems through computational tools
- Students will able to develop new software and databases.
- Students will able to retrieve information from various sources for their research work.

Advantages

- Knowledge of the concepts of bioinformatics makes students aware to choose new research disciplines in higher studies as their career.
- The additional course in bioinformatics gives students an advantage of considering their three year bachelors degree as equivalent to four year degree in some of the foreign universities.

ADVANCE DIPLOMA IN FASHION DESIGNING
(Specialization: Fashion/Textiles)

SEMESTER: III

Paper-I Pattern Making and Development

CO 1: Student will be able to make patterns of blouse, choli cut blouse, designer suit and other Indian ladies garment.

Paper- II Garment construction

CO 1: This course imparts knowledge about cutting and stitching of fabric using patterns made in subject of pattern making and hence prepares ready to wear outfit.

.Paper-III surface ornamentation

CO 1: Techniques of embroidery block printing, screen printing and hand printing techniques.

CO 2: The students will learn to develop practical skills in implementation of above learned craft on garments/products

Paper- IV Concept of fashion

CO 1: Students will get knowledge about different Indian and International designers and get inspiration to design their own collection.

CO 2: Student will also learn various concept of fashion.

Paper-V Computer Designing

CO 1: Student will learn about Adobe Photoshop.

CO 2: Student will work on draping simulation and technical designing.

Paper-VI Fashion Merchandising

CO 1: Students will be able to understand Role & responsibility of Fashion Merchandiser.

CO 2: The students learn about market trends range development, sales promotion, visual merchandising and job roles in merchandising.

Paper-VII Apparel Sewing Technique

CO 1: This subject will introduce the concept of product standards and specification.

CO 2: The students will be able to do garment analysis and specification developments

CO 3: Knowledge and concept of creative and technical designing will also be imparted.

SEMESTER:IV

Paper-I Pattern Making –II

CO 1: The students will understand the aspects of designer in pattern making.

CO 2: Students will get knowledge of making trousers and party wear dresses.

Paper-II Garment construction

CO 1: Students will be able to stitch kalidar kurta, one piece dress, fusion dress and trouser to enhance their stitching skill.

Paper-III Fabric Ornamentation

CO 1: To beautify garments with traditional embroideries, digital printing and batik.

CO 2: To know and select appropriate fabric suited to the design of the garment with special reference to embroidery and printing technique.

Paper-IV Creative Expression

CO 1: Students will be able to design accessories like bags, footwear and jewellery.

CO 2: The students will learn about personality development, dressing and styling.

Paper-VICAD

CO 1: Students will be able to design collection of beach wear, indo-western wear and club wear using CorelDraw and Adobe Photoshop.

Paper-VI Apparel Sewing Techniques – II

CO 1: This course will introduce dimensions of Apparel Management like cost, costing, pricing and profit to the students.

CO 2: Students will learn about global textile complex through material sourcing and selection.

SHORT TERM COURSE IN ANGULAR JS FRAMEWORK

Training Outcomes

- Utilizing AngularJS formats adequately
- Questioning and adjusting information in various databases and getting to be plainly gifted with the API
- Understanding two-way (proportional) information authoritative
- Presenting route usefulness in web applications
- Overseeing conditions with Injection frameworks
- Confining web applications to take into account worldwide groups of onlookers
- Securing web applications from dangers and pernicious clients
- Building different AngularJS orders
- Understanding the compiler for building better and more propelled orders
- Organizing the web application utilizing the vigorous index structure
- Organizing, composing and sending the application

SHORT TERM COURSE IN IONIC APPLICATION DEVELOPMENT

Training Outcomes

- 1. Understand hybrid architecture
- 2. Scaffolding and using Ionic templates
- 3. Powering ionic app with navigation controller
- 4. Integrating Ionic components, decorators, and services
- 5. Customizing Ionic app using SCSS

SHORT TERM COURSE IN COSMETOLOGY

Course Objectives:

- To make students aware of Personal Grooming.
- To make students familiar with various Skin Care and Hair Care tools.
- Students come to know about Beauty and Wellness.

Course Outcomes:

- Students will learn about various basic Massage Manipulations.
- They also learn about basic Hairstyling and Hair Spa.
- Students will be capable of doing Hand and Feet Care.
- Students will understand the technique of Self and party make up.
- Their knowledge will be enhanced with Dietary Management and Figure maintenance.

Advantages :

- Students become confident and aware about various courses in this field and the value and prospects of Cosmetology field.
- Students come to know how to become presentable in society.

SHORT TERM COURSE IN CREATIVE AND GRAPHIC DESIGNING

Course Objectives

Graphic design is about more than just appearances, and provides many more benefits than simply making something look good. Its importance is often underestimated, but good design can bring many significant business benefits. When used effectively graphic design can boost your company's marketing and messaging through visual communication, giving it greater power to inform, educate, or persuade your audience.

Outcomes

- Utilize relevant applications of tools and technology in the creation, reproduction, and distribution of visual messages.
- Apply graphic design principles in the ideation, development, and production of visual messages.
- Confidently participate in professional design practice and management within a collaborative work environment.

Advantage

- You can find employment in any Design industry.
- Understand the concept of Design, and Color in short span of time.

SHORT TERM COURSE IN HUMAN VALUES

मानवीय मूल्य

सारांश

जीवन के समस्त गुणों, एश्वर्यों, समृद्धियों और वैभवों की आधारशिला चरित्र और मानवीय मूल्य हैं। नैतिक शिक्षा चारित्रिक विकास के रूप में देखी जाती है। मानव जीवन में मानवीय मूल्यों की आवश्यकता, महत्व, अनिवार्यता व अपरिहार्यता जरूरी है ताकि वह अपने परिवार के साथ-साथ सामाजिक दायित्व को भी निभा सके। आज के युग में नैतिकता की सबसे बड़ी आवश्यकता है और यह शिक्षा मानवीय मूल्यों द्वारा ही उत्पन्न की जा सकती है। आज इन मूल्यों के अभाव में परिवार बिखर रहे हैं, सौहार्द खत्म हो रहा है। मनुष्य के भाग्य का निर्माण उसका चरित्र करता है और चरित्र ही उसके जीवन में उत्थान, पतन, सफलता, विफलता का सूचक है। यदि बालक को सफल नागरिक और समाज का उपयोगी सदस्य बनाना चाहते हैं तो उसके चरित्र का निर्माण किया जाना परम आवश्यक है। यह तभी सम्भव है जब उसके लिए धार्मिक और नैतिक शिक्षा की व्यवस्था की जाए। अतः मानवीय मूल्य जीवन शैली का आधार है।

परिणाम

विद्यार्थियों के जिस समूह ने इस कोर्स में प्रतिभागिता की, उन पर, उनके जीवन पर इन शिक्षाओं का अत्यधिक सकारात्मक प्रभाव पड़ा। उन्होंने यह स्वयं अनुभव किया कि व्यक्ति और समाज दोनों के उत्थान के लिए बौद्धिक क्षमता से भी अधिक आवश्यक है। चारित्रिक विकास और भौतिक उन्नति से भी अधिक आवश्यक है नैतिक उन्नति। विद्यार्थियों ने यह अनुभव किया कि आज मूल्य क्षरण जितना तीव्र गति से हो रहा है, यह मानव के लिए, समाज के लिए, राष्ट्र के लिए भयावह है। इसलिए सभी की पहल समग्र उन्नति के लिए बहुत जरूरी है। मानवीय मूल्य जीवन के आधार स्तम्भ है जो मानवता को जीवित रखते हैं। इस वाक्यांश को विद्यार्थियों ने समझा।

SHORT TERM COURSE IN PRE-PLACEMENT TRAINING

Course Overview and Context: Career skills can be said to incorporate all aspects of generic skills that include the cognitive elements associated with non-academic skills. Career skills are identified to be the most critical skills in the current global job market especially in a fast moving era of technology. So the basic aim of providing this training to students is to make them employable and to make students outshine in their professional lives.

Course Objectives:

To make students aware of the most important aspects of the hiring process and how based on these aspects a candidate is selected by an organization so the main and overall objective of this course is to train students so that they can become placement ready and successfully crack their job interviews.

During the course, Student will learn and understand:

1. Corporate Expectations
2. Company mind set during hiring
3. Importance of Grooming and etiquette
4. Preparing a good Resume
5. Strategies and methods to crack a GD.
6. Strategies and methods to crack an Interview.
7. Importance of Self-Awareness.
8. Importance of Self-Management

Course Outcomes: At the end of the course the students should be able to

- Gain the ability to cultivate professional skills and develop a holistic personality.
- Overcome barriers to communication and converse effectively using appropriate vocabulary.
- Prepare and deliver an effective presentation confidently
- Design Resume and write a cover letter
- Gain the ability to crack group discussion during placement drives
- Gain the ability to answer varied questions confidently.
- Imbibe social and corporate behavior.

SHORT TERM COURSE IN SELF DEFENCE

- To learn the rules, fundamentals, skills and strategies of self Defence & martial arts training.
- To learn how to correctly execute required skills and techniques as well as to use the equipment/facilities safely.

- To understand how Kinesiology relates to a healthy individual lifestyle.
- Understand how to prevent attack.
- To improve physical fitness, balance and strength through conditioning as well as understanding the relationship between conditioning and self defence.
- To learn applications of self defence, to be able to apply information covered in class and to reduce chances to being attacked.

SHORT TERM COURSE IN SOFT SKILLS

(Basic and Advanced Level)

Aim of the course:

The aim of the Soft Skills Training is to give each student a realistic perspective of work and work expectations, to help formulate problem solving skills, to guide students in making appropriate and responsible decisions, to create a desire to fulfill individual goals, and to educate students about unproductive thinking, self-defeating emotional impulses, and self-defeating behaviors.

Course Outcomes:

- Students gain the ability of brain storming & problem solving strategies to increase creativity and outcomes.
- Students gain the ability to communicate effectively with friends, employers, clients and customers and family members
- Students imbibe emotional intelligence
- Students learn net etiquette
- Students improve time management & goal setting

SHORT TERM COURSE IN VEDIC CHETNA

वैदिक चेतना

सारांश

भारतीय संस्कृति में वेद सनातन वर्णाश्रम धर्म के मूल और सबसे प्राचीन ग्रन्थ हैं। इसीलिए कहा गया है, 'वेदोऽखिलो धर्ममूलम्' हमारा स्पूर्ण जीवन इस धरती पर ईश्वर का दिया हुआ तपस्वीक वरदान है। इसलिए हमें नैतिक, सामाजिक, पारिवारिक पहलुओं को ध्यान में रखते हुए जीवन यापन करना चाहिए। मनुष्य की अन्तर्निहित पूर्णता को अभिव्यक्त करना ही शिक्षा है। वैदिक साहित्य मानवीय जीवन को सम्पूर्णता प्रदान करने के लिए वह आलोक है, जिसको पाकर व्यक्ति उच्चतम शिखर को छू सकता है। 'स्व' से ऊपर उठकर 'पर' और सब को साथ लेकर आगे बढ़ने की जो प्रेरणा हमें इस साहित्य से मिलती है, उसको ग्रहण करके व्यक्ति एक श्रेष्ठ मानव, आर्य संस्कृति का संवाहक और कुशल नेतृत्व, श्रेष्ठ राष्ट्र का निर्माता बनने में अपनी अहम भूमिका निभा सकता है।

परिणाम

समाज और संस्कृति से जुड़ने और उत्कृष्ट मानव बनने का संकल्प विद्यार्थियों ने इस साहित्य को समझने, जानने के बाद लिया। उन्होंने यह समझा कि मात्र आर्थिक-औद्योगिक विकास से जन-जीवन में सुख-समृद्धि नहीं आ सकती। इस कोर्स के पश्चात् छात्राओं में एक सुखद परिवर्तन देखने को मिला तथा अपने दायित्वों की प्रेरणा भी मिली। धर्म से अभिप्राय पूजा-पाठ आदि से लिया जाता है लेकिन वैदिक साहित्य को पढ़कर उन्हें यह पता चला कि इसका प्रयोग अधिकतर 'कर्त्तव्य' और 'नैतिकता' तथा 'उत्तरदायित्वों' के अर्थ में हुआ है। प्राचीन काल में पाठशालाओं में यह शिक्षाएं एक महत्त्वपूर्ण अंग थी परन्तु वैश्वीकरण के इस युग में ऐसी शिक्षाओं की भागीदारी लगातार घटती जा रही है। इस कारण विद्यार्थियों के सर्वपक्षीय विकास में यह कोर्स अत्यन्त लाभकारी सिद्ध हुआ।

SHORT TERM COURSE IN VERBAL ABILITY

(Basic and Advanced Level)

Aim of the course:

The aim of the Verbal Ability course is to enable the students to express their ideas using English language in a clearly understandable manner.

Course Outcomes: At the end of the course the students should be able to

- Speak language without grammatical flaws
- Frame complicated sentences
- Improve their pronunciation and avoid common mistakes
- Comprehend the spoken and written English better
- Gain the ability to communicate effectively with friends, employers, clients and customers and family members